

Knowing Your Numbers

A one day course for people who have to understand the numbers in a business and were never taught them.

DATE

Tue 10 November 2026
or Tue 12 January 2027

TIME

9.30 to 4.30

WHERE

Durham

PLACES

Eight per date

By half past four you can

- Read a set of accounts and say what is happening in that business
- Explain why profit and cash are different numbers
- Work out your own breakeven
- Say which customers and jobs are being carried
- Read a management pack and know what to ask about it
- Know what your decisions do to the numbers before you make them

The day

Morning one. The three statements, and the six ratios worth knowing.

Morning two. Margin, breakeven, pricing, budgets and variances.

Afternoon one. Cash, the thirteen week forecast, and what buying something does to it.

Afternoon two. Reading a management pack, the five monthly numbers, and the ten questions that work.

Included. Lunch, a printed workbook, six spreadsheet tools, an hour one to one on your own figures, an online follow up session a month later, and a standing invitation to our quarterly Numbers Clinic.

You bring your own accounts and work on those, not a case study. Nobody is ever asked to show their numbers to the room.

Who it is for

Business owners and directors, and anyone else in the business who needs to understand the numbers.

It is not for bookkeepers or finance staff. Everyone in the room will be at roughly the same starting point, and nobody will be the least financial person there.

£295 plus VAT

Founding cohort price, half the standing price of £595. It is the first time we have run it and we want your opinion at the end.

DETAILS AND BOOKING

yourvalued.co.uk/events

Or email wecare@yourvalued.co.uk

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